



BRAIN INJURY

ASSOCIATION OF WINDSOR/ESSEX COUNTY

An important message to our supporters

The Brain Injury Association of Windsor/Essex County places a high value on our relationship with you, our donors. Without your support we would not be able to achieve our mission to enhance the lives of residents of Windsor and Essex County affected by acquired brain injury through education, awareness and support. We thank you for your commitment to us.

We believe that transparency and accountability are essential to our success. With this in mind, we have recently joined Imagine Canada's Ethical Code Program.

The Ethical Fundraising and Financial Accountability Code lays out a set of standards for charitable organizations to manage and report their financial affairs responsibly. By adhering to these standards, we are complying with generally accepted practices for soliciting and managing donor dollars. This is important because you, our supporters, are entitled to transparency and the greatest impact possible for your investment in us.

If you have any questions about our adherence to the Ethical Code, please feel free to contact us. You can also navigate our website to download a copy of our financial statements. You can also download the Ethical Code itself by going to www.imaginecanada.ca.

